

Inauguration of Srusti Academy Development Foundation : An Incubator & Panel Discussion on “ Capacity Building towards a Sustainable Startup Ecosystem” 23rd February 2019



Inauguration of Srusti Academy Development Foundation the Incubation Centre by Hon'ble Minister Prafulla Samal on 23.02.19



Mr. C. R. Pattnaik, Former Regional Co-ordinator, EDI, Bhubaneswar, speaking during the Panel Discussion

Inaugural Session:-

Srusti Academy Development foundation, An Incubator was inaugurated at Srusti Academy of Management on 23rd February 2019, Saturday. Honourable Minister Shri Prafulla Samal, Women and Child, Development and Mission Shakti, Social Security and Empowerment of Persons with Disability & MSME, was the Chief Guest and inaugurated SADF on 23rd February 2019. In his inaugural address, the honourable minister told that strong determination and creative ideas of young students can make them successful entrepreneurs. He emphasized that Govt. of Odisha has contributed tremendously during the last 18 months for the cause of start-up enterprises. During this short span, there were more than 350 start-ups which have taken a successful journey. Out of these 150 start-ups are led by women entrepreneurs. He commended the effort of start-up Odisha in bringing a flagship website with massive information for the benefits of start-up entrepreneurs. He appreciated the effort of Srusti Academy of Management for developing the incubation centre and wished for fruitful functioning.



The occasion was attended by Guest of Honour Sri J.K.Rath, Chairman Mechem Industries, Guest of Honour Shri Pranab Jyoti Nath, IAS, Director of Industries (MSME Dept. of Govt. of Odisha, Cuttack), Shri C.R.Pattanaik, Former Regional Co-ordinator, EDI, Bhubaneswar, Keynote speaker Shri J.B.Pani, Chairman OBPOO solution Pvt.ltd and Er.Saroj Sahoo, Director, Srusti Academy Development Foundation.

Panel Discussion session :

A Panel discussion on "capacity building towards a sustainable startup Ecosystem" was held in the sidelines of Inauguration of SADF. The panel discussion was attended by more than 25 successful start up entrepreneurs, faculty in charge of ED cells of different colleges and university of Odisha, student members of various ED cells of different colleges and universities of Odisha and start up enterprising trainers associated with different incubators of Odisha. Eminent panelists included Sri J.K.Rath, Chairman Mechem Industries, Shri Pranab Jyoti Nath, IAS, Director of Industries (MSME Dept. of Govt. of Odisha, Cuttack), Shri C.R.Pattanaik, Former Regional Co-ordinator, EDI, Bhubaneswar, and Shri J.B.Pani, Chairman OBPOO solution Pvt.ltd. The open discussion provided an opportunity to the startup entrepreneurs to get ideas. The start entrepreneurs also discussed about their problems and worthy solutions were suggested by the panelists.

The programme was co-ordinated by Prof. Dibyajyoti Mohapatra and Mr. Jitendu Nanda of Srusti Academy of Management.
